



Society of Women Engineers

California Polytechnic State University, San Luis Obispo

# 2024-2025 Society of Women Engineers

## SPONSORSHIP PACKET



# California Polytechnic State University, San Luis Obispo



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# Welcome to our Sponsorship Packet!

Thank you for your interest in supporting our section for the upcoming 2024-2025 school year. Whether you've been a supporter before or are considering joining us for the first time, your involvement is crucial to our CPSWE community. Your contributions help us provide educational, personal, and professional opportunities that shape the future of our industry.

As one of the largest SWE groups in colleges nationwide, our section boasts over 600 students and a dedicated team of 42 officers, alongside engaged alumni. Together, we organize 100+ events each year. This collaborative effort has led to CPSWE earning numerous remarkable achievements, such as:

- SWE National Outstanding Collegiate Section 2022 - Gold Level for the 12th straight year
- SWE National Awards and Recognition Best Practice Award Recipient 2022
- SWE National Membership Retention & Engagement Best Practice Award Recipient 2022
- SWE National Global and Multicultural Best Practice Award Recipient 2022

These accomplishments highlight the hard work of our members and the invaluable support from supporters like you. Your contributions enable us to host these events and foster a community of strong engineers and allies.

Inside this newsletter, you'll find various ways to connect with the CPSWE section. Each opportunity includes contact information for officers who can provide more details.

Your support, no matter the size, makes a real difference to our members. I look forward to seeing you in person at a corporate event or speaking with you later this year to share the positive impact of your support on our 2024-2025 CPSWE community.

Thank you once again for considering supporting CPSWE. Together, we can continue to make a significant impact on the future of engineering.

Best,

Ananya Thapar

Cal Poly SWE Chapter President

2024-2025



# Connect With Us

The Connect With Us section describes offerings hosted by our corporate core. These events are designed to enhance students' professional development while fostering valuable connections between industry representatives and students.

## Networking Showcase - \$300

Our 10th annual Networking Showcase will be held on the morning of Oct. 8, 2024 directly before the in-person Cal Poly Fall Career Fair on Oct. 9-10. This showcase is a wonderful opportunity for our SWE members and company representatives to network in a casual setting before the career fair. The in-person event will be held on the Cal Poly campus, and is very popular among our members! Refreshments and light appetizers will be provided for all attendees.

## Evening With Industry - \$950

[EWI Giving Link](#)  
\*Fair Market Value Price: \$90

We will be hosting our 49th annual in-person Evening with Industry (EWI) on Jan. 28, 2025. This event includes a networking session, sit-down dinner, keynote speaker, scholarships, and much more! This is our largest SWE event of the school year and is a wonderful opportunity for our members to make meaningful connections with company representatives. Last year's EWI included 28 companies and 200+ students. This year, our event will be held in person in San Luis Obispo and will coincide with Cal Poly's annual in-person Winter Career Fair on Jan. 28-29.

## General Meetings - \$400

[General Giving Link](#)  
Please enter "General Meeting" in the special requests box.

Every Wednesday during the academic year, we hold a club-wide meeting open to our 500+ members. At these meetings, we ask for a company sponsor to present to our members on a predetermined meeting topic. These topics were chosen by our general members and cover a range of topics regarding personal and professional development, including:

- Making a meaningful impact and impression as an intern/new hire
- Navigating your college to full-time career transition
- Establishing a work-life balance

If you would like to sponsor a general meeting, there will be an opportunity to look through our full list of potential meeting topics and provide input on which topic and date you would prefer to present.



# Community Outreach

The Outreach Events section highlights Cal Poly SWE's most notable volunteer initiatives. SWE Outreach strives to empower future generations of engineers with an emphasis on working with underserved populations in our surrounding community. From elementary schools to colleges, our goal is to let students know that anyone can be an engineer!



## Outreach Giving Link

Please enter "Outreach" or event name(s) in the special requests box.

### **Building an Engineer Day** \$4500

Teaches engineering concepts through interactive activities to middle school students from Santa Maria. Last year, we had over 160 participants and 40 volunteers!

### **VEX Robotics Regional Competition** \$1000

This competition brings in 45+ teams of high school students competing for a spot at VEX State Championships. The matches involve technical design, coding, skillful driving, teamwork, and strategy. Our 140+ volunteers make this event possible.

### **Building Blocks** \$300

Our bi-monthly robotics program introduces elementary/middle school students to computing topics through in-person hands-on activities. Students solve fun coding and Arduino simulation challenges.

### **Elementary Engineering Day** \$500

This is a new biannual event for ages 5-13 consisting of themed labs to expose the participants and their supporters to science and engineering concepts that focus on teamwork, creativity, and problem-solving.

### **4th Grade Days** \$800

During National Engineering Week, we visit 4th grade classrooms to lead a hands-on activity where students think critically and creatively to solve a problem – just like a real engineer! CPSWE volunteers visited 54 classrooms from Santa Maria to Atascadero, reaching over 1580 fourth-grade students in February 2024.

### **Society of Women Engineering Expanding Engineering to Youth (SWE-EETY)** \$300

CPSWE members visit our alma-maters and other high school classes and teach them about Cal Poly and engineering. This summer, 10 awesome volunteers brought SWE-EETY to high schools all over California, totaling over 500 students.

### **SWE Welcome** \$5000

High school students are invited to visit our engineering school. This past Spring, we hosted 100 conditionally admitted incoming students for an overnight experience! Participants are paired 1:1 with a female engineering student in their same major.

### **SWENext Leadership Training Conference & Design Challenge** \$1000

SWENext sections from high schools across California complete a year-long engineering project and travel to the Cal Poly campus to present their work and attend the Leadership Training Conference.

### **Transfer Retreat** \$150

Incoming Cal Poly transfer students from 7 California community colleges spend the afternoon sharing experiences, advice, and creating connections.

### **Monthly Mentors** \$150 per visit

We visit both elementary and middle school classrooms once a month to connect with students who do not currently have access to a strong STEM curriculum. 120 students attend each month!

# Diversity, Equity, and Inclusion

The Diversity, Equity, and Inclusion section highlights SWE's efforts to cultivate belonging within engineering. CPSWE's Diversity, Equity, and Inclusion core strives to provide an inclusive space for members to express their individuality and authenticity while also building on valuable technical skills.

[Diversity, Equity, and Inclusion Giving Link](#) Please enter "DEI" or event name(s) in the special requests box.

## Cultural Collaborations - \$300 per event

Cultural Collaborations allow students to express their authenticity, embrace their intersectionality, and broaden their perspectives. CPSWE hosts three collaborations with different entities on campus per quarter. We uncover different cultural perspectives and societal impacts involving engineering. This past year, we partnered with the Taiwanese Cultural Organization for a Taipei 101 event. Students learned about Taiwanese culture and the different structural components of Taipei 101, a skyscraper in Taiwan.



## Build Days & Machine Shop Certifications - \$300

This is an opportunity to build and reinforce students' technical skills in the Cal Poly machine shops. CPSWE's two-step initiative allows predominantly underrepresented students to build technical skills by becoming red-tag certified at the CP Machine Shops. Red Tag Certification Tours are 3-hour introduction courses to the machines in the shops, students must complete this course to become certified. CPSWE hosts tours multiple times a quarter. This past year, we were able to provide 65 students with red tag certification. To reinforce the skills learned in tours we host Build Day. Build Day is a 6-hour event where students come into the shops and build guided projects from raw materials alongside experienced volunteers.

# Supporting Engineering Students

The Supporting Engineering Students section allows you to empower our engineering students by funding memberships, conference attendance, and vital resources to succeed. Your support ensures they have the necessary tools, opportunities, and financial assistance to thrive in their academic and professional journeys.

[General Giving Link](#)

[Scholarship Giving Link](#)

<b>Membership Sponsorship</b>	\$50 per membership
<b>Academic Scholarship</b>	\$50-10,000
<b>Annual Conference Attendance - WE24</b>	\$50-10,000
<b>General Donation</b>	\$50-10,000

# Sponsorship Packages

## Bronze

Networking Showcase Attendance

Company Logo on CPSWE website

Access to CPSWE Resume Bank

**\$1000+**

[Bronze Giving Link](#)

## Silver

Networking Showcase Attendance

Evening With Industry Attendance

Company Logo on CPSWE website and EWI brochure

Access to CPSWE Resume Bank

**\$2000+**  
\*(\$90)

[Silver Giving Link](#)

## Gold

Networking Showcase Attendance

Evening With Industry Attendance

Company Logo on CPSWE website and EWI brochure

Access to CPSWE Resume Bank

Job and internship openings advertised in our weekly newsletter

**\$3000+**  
\*(\$90)

[Gold Giving Link](#)

\*Please note that in keeping with IRS regulations, the fair market value of certain benefits is not tax deductible. The "premium" (benefits) amounts listed will be subtracted from your gift to determine the tax deductible value and will be reflected on your gift receipt from Cal Poly University Development. Fair market value is shown in parentheses.

\*\*Sponsorship levels may include benefits as indicated and may not be 100% tax deductible



**Thank you for your support!**

# Thank You For Supporting Cal Poly's Society of Women Engineers (CPSWE)!



Society of Women Engineers

California Polytechnic State University, San Luis Obispo

## I'D LIKE TO BE A 2024-2025 CPSWE SPONSOR:

- \$3,000 Gold  
Premium: \$90
- \$2,000 Silver  
Premium: \$90
- \$1,000 Bronze
- Other: \$\_\_\_\_\_

## I'D LIKE TO SPONSOR A TABLE AT EVENING WITH INDUSTRY:

- \$950 1 TABLE  
Premium: \$90
- \$1,900 2 TABLES  
Premium: \$180

## I'D LIKE TO PROVIDE A SCHOLARSHIP:

- \$\_\_\_\_\_ Eligibility requirements:\_\_\_\_\_

## I'D LIKE TO SPONSOR A GENERAL MEETING:

- \$400 1 MEETING

## I'M MAKING A ONE-TIME DONATION TO:

- Outreach: \$\_\_\_\_\_  General Fund: \$\_\_\_\_\_  Other: \$\_\_\_\_\_

- Diversity, Equity, and Inclusion: \$\_\_\_\_\_

## SEND YOUR GIFT AND THIS REMIT TO:

Cal Poly Development Support Services  
1 Grand Avenue  
San Luis Obispo, CA 93407-0443

## CONTACT:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

## PAYMENT OPTIONS:

Return this page along with your tax-deductible check made payable to:

## CAL POLY

-OR-

Make your gift now by clicking any of the giving links embedded in this packet.